



Donna Lexa Art lovers  
Memorial Art Fair meet on  
August 20, 2011 the  
Wales, Wisconsin trail.

*Celebrating our 15th Anniversary*

**ARTIST APPLICATION  
DEADLINE: MAY 15, 2011**

Donna Lexa Memorial Art Fair  
Attn: Pam MacArthur  
P.O. Box 88  
Wales, WI 53183

Welcome to the Donna Lexa Memorial Art Fair, a juried fair committed to excellence in fine arts and fine crafts. The Fair will be held along the Glacial Drumlin bike trail in the charming little village of Wales, just south of I-94 on Hwy. 83 and within easy driving distance of Madison, Milwaukee and beyond. Local and regional advertising will help attract visitors. Food, beverages, children's activities and music will be available.

*Dedicated to our friend and artistic mentor, Donna Lexa.*

Although Donna Lexa was killed in a car accident in 1996, she remains an inspiration to many. Through her Community Arts Centers Inc. of Waukesha, her caring and creativity helped disabled people communicate through art. Her boundless enthusiasm and can-do attitude animated the congregation of Jerusalem Presbyterian Church. Her warmth vitalized her loving family. This Art Fair is one of many tributes to an undying spirit.

*Donna's dream is a reality.*

Donna gave much of her time to her church, and making it accessible to all was her dream. That dream is now a reality which can be seen in the new wing that houses

the lift for the elderly and disabled. The church is just one block west of the Fair on Main Street. Built in 1912 by the Welsh farming community, Jerusalem Church is graced by some of the most beautiful stained glass in the area. Proceeds from this art fair benefit local area non-profit organizations.



*Mark your calendar.*

- May 15 Entry deadline  
(Notification of acceptance will be within 2 weeks)
- Aug. 20 Donna Lexa Memorial Art Fair  
(Saturday, 7 a.m. setup,  
10 a.m. - 5 p.m. Fair)

*The jury process.*

Submit five slides representative of your work for review by qualified jurors. Work will be evaluated for skill, sensitivity, impact, originality and design.

*Fees and acceptance.*

The **booth fee** for the Donna Lexa Memorial Art Fair is \$75. This fee must accompany your application, in addition to a separate, **non-refundable application fee** of \$15. We will not collect any commissions from artists' sales; all proceeds from artists' sales belong to the artists.

All artists' application fees will be deposited when received. Artists not accepted to exhibit will have their booth fees and slides returned with their notification letters by June 19, 2011.

*Cover artwork by Donna Lexa*

*Application procedure.*

1. Fill out the attached application form.
2. Enclose **two** separate checks: (1) \$75 for the booth fee, and (2) \$15 for the application fee, both made payable to **Jerusalem Presbyterian Church**. No postdated checks, please. Booth fees will be refunded for cancellations made on or before June 19, 2011.
3. Provide a self-addressed, stamped business size envelope for notification.
4. Enclose five photos or five 2" X 2" slides representative of the work you intend to exhibit. Write your name, medium and the approximate dimensions of your work on the back of each photo or the top front of each slide. On slides, indicate the top of the artwork with an arrow.  
Photos and slides from accepted artists will be returned with acceptance letters.
5. Applications must be postmarked no later than May 15, 2011 to be accepted for consideration.
6. Mail all of the above to:  
Donna Lexa Memorial Art Fair  
Attn: Pam MacArthur  
P.O. Box 88  
Wales, WI 53183
7. Submit one photo representing your work to be showcased on the Fair website. Mail a hard copy photo to the address above, or email it as a jpg (300 pixels x 300 pixels) to: [pmacarthur@wi.rr.com](mailto:pmacarthur@wi.rr.com)
8. If you have any questions, contact Pam MacArthur:  
Phone: (262) 853-0808  
E-mail: [pmacarthur@wi.rr.com](mailto:pmacarthur@wi.rr.com)  
website: [www.donnalexamemorialartfair.org](http://www.donnalexamemorialartfair.org)

*Silent auction.*

All accepted artists are invited to support the work of Jerusalem Presbyterian Church by donating a work of art to the Donna Lexa Memorial Art Fair silent auction. Work to be auctioned will be prominently displayed at the Fair, with artists' names and booth locations noted.

If you would like to participate, please note it on your application. Your work will be collected at the Fair. Thank you!

*Media.*

Ceramics	Jewelry	Photography
Drawing	Metal	Printmaking
Fiber	Painting	Sculpture
Glass	Paper	Wood

*Booth space.*

Artists are responsible for creating an attractive booth within a 12' X 12' grassy space. Be advised that the grassy areas are not always level. Please provide your own tables, chairs and canopies. Artists may not share booth space except in the case of artistic collaboration.

*Awards.*

Artists will be judged on the basis of attractiveness of their booths and on the originality and quality of their work. Winners selected on the day of the Fair will be notified by 3:00 p.m. that day. First prize is \$100 and free booth space in our next Art Fair. Second prize is \$60 and free booth space in our next Art Fair. Third prize is a booth fee refund of \$75.

*Website link.*

Artists accepted to the Fair will be given a link on the Fair website if they would like to participate.

*Rules.*

1. The Donna Lexa Memorial Art Fair is open to all artists 18 years of age and older. Space is limited to 100 exhibitors.
2. All exhibited work must be original in concept and created by the applicant. If collaborative, all names must be listed. No work made with the use of commercial kits, molds, patterns, plans, stencils or pre-fabricated forms may be exhibited. Reproductions of original artwork must be signed and numbered as to the size of the edition.
3. Each exhibitor's work will be screened during the Fair. If the work does not comply with the rules, or differs from the slides submitted, the artist will be asked to leave. Judgement of the jury in this matter will be final, and no refunds will be given.
4. Booth spaces are not transferable. Any artist who has not been juried into the Fair, or has not paid the application and booth fees, will not be allowed to exhibit.
5. All sales will be conducted between the artist and the buyer. Artists must obtain a State of Wisconsin seller's permit and collect and pay Wisconsin sales tax (5.1%) on all sales made during the Fair. For a seller's permit, write:  
Department of Revenue  
Compliance Bureau  
4638 University Avenue  
P.O. Box 8902  
Madison, WI 53708  
(608)266-2776
6. Exhibitors must provide their own displays and bring protection in case of rain. There will be no rain date and no refunds given in the event of rain.

**Donna Lexa Memorial Art Fair  
2011 Application Form**

Return this form and all other materials, postmarked no later than May 15, 2011, to:

Donna Lexa Memorial Art Fair  
Attn: Pam MacArthur  
P.O. Box 88  
Wales, WI 53183

Make checks payable to:  
**Jerusalem Presbyterian Church.**

Please print in ink, or type:

Artist's Name \_\_\_\_\_  
Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone (day) \_\_\_\_\_  
(evening) \_\_\_\_\_  
Art Medium \_\_\_\_\_  
Vehicle Type/Size \_\_\_\_\_  
website \_\_\_\_\_  
E-mail \_\_\_\_\_

- I will participate in the silent auction.  
 I have enclosed the \$15 application fee, \$75 booth fee, five labeled photos or slides of my work and a self-addressed stamped envelope. (Applications received without these items will be returned unjudged.)

I release Jerusalem Presbyterian Church, its officers or agents from any loss due to theft, damage or physical injury to persons or property during the Donna Lexa Memorial Art Fair, August 20, 2011. I have read and understand the Fair rules and agree to observe them.

\_\_\_\_\_  
Signature Date